

# EVERYTHING GOES

ESTATE LIQUIDATIONS

*From Cottage to Castle*

## 5 MOST IMPORTANT CRITERIA PERTAINING TO CONTRACTING AN ESTATE SALE COMPANY

### 1 Insurance:

Liability Insurance is a must. Without liability insurance, the homeowner is insuring and responsible for everything the estate sale company does wrong.

### 2 Moving of Furniture:

Never allow customers to move furniture in the home. Customers are not furniture movers. This is a severe liability and can cause damage to the premises, can cause bodily harm (especially during the sale).

### 3 Conflict of Interest:

An estate sale company must not have a resale store, antique store, online store or auction service. It's too tempting to buy items below market value for resale at the homeowner's expense.

### 4 Experience Qualifications:

The estate sale company is in business for at least 10 years & can prove it. Must be on estatesales.net for at least 10 years. Must have appraisal experience as part of daily business operations.

### 5 Standard discount per day.

Meaning: 1st day no discount, 2nd day 35% off, 3rd day 50% off. This practice is a direct disservice to the homeowner. Prices are too high on the 1st day and 1/2 off on the last; this is not selling, this is discounting at the homeowner's expense.

**If the estate sale company you are thinking of contracting with does not meet all of these criteria - call Everything Goes!**

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*From 20th century classics, to objects d'art, antiques, architectural details and utilities, everything goes!*

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